



**NORTHERN ARIZONA  
UNIVERSITY**  
*The W. A. Franke College of Business*



**ECO 486 International Economics  
Fall 2018  
Course Syllabus**

**Instructor:** Andrew L. H. Parkes  
**Office:** FCB 304  
**Office Hours:** MTWT 2:10 – 3:30, W 11-12, and by appointment  
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**Course website:** Bb Learn and [www.andrewparkes.com](http://www.andrewparkes.com)

**Catalog Description:**

Economic theory as applied to international trade and finance, sources of comparative advantage, the benefits of trade, trade policy, foreign investment, balance of payments analysis, theories of exchange rate determination, the international monetary system, costs and benefits of various exchange rate regimes, international cooperation, and the impact of various labor and environmental standards and policies in an open economy setting.

**Prerequisite:** Completion of ECO 284 and ECO 285 with a grade of “C or better” in each course and Junior Status.

**Course Purpose:**

This course is one of the elective options for the students completing the BSBA degree in economics. The course provides an in-depth analysis of the theories and applications which provide the foundations for international trade, exchange rates, and international monetary and financial policies which are critical for success in the global economy.

**Course Learning Goals:**

Upon successful completion of the course, students will be able to:

1. Understand the various sources of comparative advantage (i.e., production based vs. consumption based) and their implications for the patterns and direction of trade.
2. Have an overview of trade policy in order to place current debates and issues surrounding US trade policy.
3. Understand the implications of the various arrangements that facilitate global trade and the impact of exchange rates and exchange rate regimes on trade.
4. Analyze the impact of global capital on world trade and welfare as well as the impact of various domestic macroeconomic policies on trade.
5. Understand the role and importance of domestic government and institutions in a global economy.

## Course Materials:

*International Economics*, Steven Husted and Michael Melvin, Pearson, 9<sup>th</sup> Edition, 2013. We will be using Bb Learn in the course shell for most assignments. Any edition of the text will do – we will not be using an online homework, eText, or publisher’s online work.

Bb Learn and [www.andewparkes.com](http://www.andewparkes.com) – You will be required to regularly check the course website that contains most of your other homework assignments, quizzes, PowerPoint files, and other information.

## Teaching Methods:

Primarily lecture and discussion of assigned readings, supplemented by classroom activities.

**Contacting the professor** is most easily accomplished by sending an email, showing up during office hours, or setting an appointment. I have an open door policy, if my door is open, I am available and willing to meet with you. **Email is an extremely efficient means of contacting me.**

**Note that “I forgot to check my e-mail” is not an excuse.**

## Academic Integrity:

A zero tolerance on cheating is upheld in this course. Plagiarism is a form of cheating. The complete *Policy on Academic Dishonesty* is found in the following link. You need to be aware of University policies which address violations in these areas.

<https://policy.nau.edu/policy/policy.aspx?pol=100601&rev=1358>

**Homework, Quizzes, and Exams turned in that have resulted from cheating and/or plagiarism will receive zero credit in course points.**

## Grading:

**Regular attendance is required to properly understand the material and participate in the classroom.** Class assignments will be an important portion of the grade. There will be three tests worth 80 points each and a comprehensive final worth 100 points. Each test may consist of multiple choice as well as problems and/or short answer questions. Generally the quizzes and homework assignments will apply to each test and are designed to help you prepare for the exams. **Late papers or assignments are graded down 10% day that they are late!** Assignments not turned in at the beginning of class, unless otherwise indicated, will be considered late.

The two writing assignments will be graded for neatness, professional appearance, grammar, spelling and content. Each writing assignment will be one **full** page, double spaced, Times New Roman 12pt font, with 1” margins (top, bottom and sides), and assigned as stated in the outline for the class. Any changes will be announced at least a week prior to each due date. Topics may include but will not be limited to: Trade Policy, examining a country’s characteristics, and the central bank’s influence on the exchange rate.

Each assignment, as well as the quizzes in class, will apply directly to the material covered and therefore will appear on the tests. Assignments and unannounced quizzes will be a part of the class grade. Quizzes are worth 5 points each and may not be made up. There will be two quizzes during the semester which will not be included in the total number of points. There are no exceptions to the quiz policy. Criteria for the papers will be described further in class and on the web. The student is responsible for missed classes and **any** assignments made during that time. Please feel free to

contact the professor if you need assistance. Any changes in the material covered will be announced in class prior to each test. Grades will be assigned such that at least 90% will receive an "A", 80% a "B", 70% a "C", 60% a "D" and below 60% an "F". The instructor reserves the right to lower the grading scale.

3 Tests	240	48%
Final	100	20%
Writing Assignments	80	16%
Quizzes	80	16%
Total	500	100%

**Make-ups, late assignments or the like MUST be scheduled prior to the due date.** Note that I endeavor to hand back graded tests the next class period, therefore all make-ups must be completed before then.

Assignments, quizzes, homework, etc. will be returned to the student. It is the responsibility of the student to retain the returned material. If the student feels an error has been made in the recording of their grade/points, the quiz/homework, etc. must be produced in order for the Instructor to change the grade.

## Course Content:

### Course Topics:

1. Foundations of Modern Trade Theory
2. Comparative Advantage
3. Modern Trade Theories and Models
4. Tariffs and Nontariff Trade Barriers
5. International Labor and Environmental Standards
6. Trade Regulations and Industrial Policies
7. Regional Trading Agreements
8. Balance of Payments
9. Foreign Exchange and Exchange Rate Determination
10. Exchange Rate Adjustments and the Balance of Payments
11. Macroeconomic Policy in an Open Economy
12. Currency Crises and other Topical Issues

### Conduct in Class

Cell phones and music players must be turned off when in class, and web surfing during class presentations will not be tolerated as it disturbs other students. In addition, be courteous and do not converse with your neighbor during class; arrive on time, and do not get up and leave class early. If there is a particular reason that you need to do any of these things, please discuss this with me prior to class.

### NAU Course Policy Statements:

<http://nau.edu/OCLDAA/Forms/UCC/SyllabusPolicyStmnts2-20>

Students should be aware of NAU policies described in the previous link, covering topics related to Safe Working Environment, Students with Disabilities, Academic Integrity, Academic Contact Hours and related issues. See following link of full information which follows.

**NORTHERN ARIZONA UNIVERSITY**  
**POLICY STATEMENTS FOR COURSE SYLLABI**

**SAFE ENVIRONMENT POLICY**

NAU's Safe Working and Learning Environment Policy prohibits sexual harassment and assault, and discrimination and harassment on the basis of sex, race, color, age, national origin, religion, sexual orientation, gender identity, disability, or veteran status by anyone at this university. Retaliation of any kind as a result of making a complaint under the policy or participating in an investigation is also prohibited. The Director of the Office of Affirmative Action & Equal Opportunity (AA/EO) serves as the university's compliance officer for affirmative action, civil rights, and Title IX, and is the ADA/504 Coordinator. AA/EO also assists with religious accommodations. You may obtain a copy of this policy from the college dean's office or from the NAU's Affirmative Action website [nau.edu/diversity/](http://nau.edu/diversity/). If you have questions or concerns about this policy, it is important that you contact the departmental chair, dean's office, the Office of Student Life (928-523-5181), or NAU's Office of Affirmative Action (928) 523-3312 (voice), (928) 523-9977 (fax), (928) 523-1006 (TTD) or [aaeo@nau.edu](mailto:aaeo@nau.edu).

**STUDENTS WITH DISABILITIES**

If you have a documented disability, you can arrange for accommodations by contacting Disability Resources (DR) at 523-8773 (voice) or 523-6906 (TTY), [dr@nau.edu](mailto:dr@nau.edu) (e-mail) or 928-523-8747 (fax). Students needing academic accommodations are required to register with DR and provide required disability related documentation. Although you may request an accommodation at any time, in order for DR to best meet your individual needs, you are urged to register and submit necessary documentation ([www.nau.edu/dr](http://www.nau.edu/dr)) 8 weeks prior to the time you wish to receive accommodations. DR is strongly committed to the needs of student with disabilities and the promotion of Universal Design. Concerns or questions related to the accessibility of programs and facilities at NAU may be brought to the attention of DR or the Office of Affirmative Action and Equal Opportunity (523-3312).

**ACADEMIC CONTACT HOUR POLICY**

Based on the Arizona Board of Regents Academic Contact Hour Policy (ABOR Handbook, 2-224), for every unit of credit, a student should expect, on average, to do a minimum of three hours of work per week, including but not limited to class time, preparation, homework, studying.

**ACADEMIC INTEGRITY**

Integrity is expected of every member of the NAU community in all academic undertakings. Integrity entails a firm adherence to a set of values, and the values most essential to an academic community are grounded in honesty with respect to all intellectual efforts of oneself and others. Academic integrity is expected not only in formal coursework situations, but in all University relationships and interactions connected to the educational process, including the use of University resources. An NAU student's submission of work is an implicit declaration that the work is the student's own. All outside assistance should be acknowledged, and the student's academic contribution truthfully reported at all times. In addition, NAU students have a right to expect academic integrity from each of their peers. Individual students and faculty members are responsible for identifying potential violations of the university's academic integrity policy. Instances of potential violations are adjudicated using the process found in the university Academic Integrity Policy.

**RESEARCH INTEGRITY**

The Responsible Conduct of Research policy is intended to ensure that NAU personnel including NAU students engaged in research are adequately trained in the basic principles of ethics in research.

Additionally, this policy assists NAU in meeting the RCR training and compliance requirements of the National Science Foundation (NSF)-The America COMPETES Act (Creating Opportunities to Meaningfully Promote Excellence in Technology, Education and Science); 42 U.S.C 18620-1, Section 7009, and the National Institutes of Health (NIH) policy on the instruction of the RCR (NOT-OD-10-019; “Update on the Requirement for Instruction in the Responsible Conduct of Research”). For more information on the policy and the training activities required for personnel and students conducting research, at NAU, visit: <http://nau.edu/Research/Compliance/Research-Integrity/>

### **SENSITIVE COURSE MATERIALS**

University education aims to expand student understanding and awareness. Thus, it necessarily involves engagement with a wide range of information, ideas, and creative representations. In the course of college studies, students can expect to encounter—and critically appraise—materials that may differ from and perhaps challenge familiar understandings, ideas, and beliefs. Students are encouraged to discuss these matters with faculty.

### **CLASSROOM DISRUPTION POLICY**

Membership in the academic community places a special obligation on all participants to preserve an atmosphere conducive to a safe and positive learning environment. Part of that obligation implies the responsibility of each member of the NAU community to maintain an environment in which the behavior of any individual is not disruptive. Instructors have the authority and the responsibility to manage their classes in accordance with University regulations. Instructors have the right and obligation to confront disruptive behavior thereby promoting and enforcing standards of behavior necessary for maintaining an atmosphere conducive to teaching and learning. Instructors are responsible for establishing, communicating, and enforcing reasonable expectations and rules of classroom behavior. These expectations are to be communicated to students in the syllabus and in class discussions and activities at the outset of the course. Each student is responsible for behaving in a manner that supports a positive learning environment and that does not interrupt nor disrupt the delivery of education by instructors or receipt of education by students, within or outside a class. The complete classroom disruption policy is in Appendices of [NAU's Student Handbook](#).

### **The W.A. Franke College Professionalism Standards**

[http://franke.nau.edu/images/uploads/fcb/ProfessionalismAssessmentRubric5\\_080112.pdf](http://franke.nau.edu/images/uploads/fcb/ProfessionalismAssessmentRubric5_080112.pdf)

Effective Summer 2016

Approved UCC – 1/28/14

Approved UGC – 2/12/14