**Writing Assignment #1**

**30 possible points**

**Due October 13, 2016**

The purpose of the first writing assignment is for you to grasp an understanding of risk taking and the entrepreneur. You are to choose an entrepreneur and identify their risks and opportunities. My examples (not for you to use) were Elon Musk (SpaceX, Tesla, etc.), Steven Jobs (Apple, NeXT, Pixar and again at Apple – the last time to produce the iPod, iPad, iPhone, etc.) and Oprah Winfrey (daytime TV show, philanthropist, HARPO, OWN, etc.).

An important portion of the grade will include identifying why the person is an entrepreneur as well as the risks/opportunities being taken. That is, an explanation of the thesis (i.e. why the person is the embodiment of an entrepreneur) is a very important portion of the grade (60%).

The paper must conform to our defined standards: 1” borders (all FOUR borders), your name, etc. in the header, 12 point Times New Roman font, double spaced and only one page (a second page is only for references or citations, if needed). Proper spelling, use of grammar, etc. will detract from the paper and therefore have points deducted. Please indent the beginning of your paragraphs rather than using an extra line to separate paragraphs. The grading rubric below is included as a guide in writing your paper.

**Grading Rubric**

\_\_\_\_\_ Paper 1 page long – 3 points deducted if page requirement is not met (1” borders, etc.)

\_\_\_\_\_ Name in the “Header” (11 point font is preferable), title & date if you wish – 3 pts deducted

\_\_\_\_\_ Grammar/Typographical/Spelling errors – 3 points subtracted for each error

\_\_\_\_\_ Specific risks/opportunities identified in the paper – 18 points